



CANADIAN ELITE BASKETBALL LEAGUE

Position: Ticketing Manager, CEBL

Reports to: VP League Operations, Director League Operations

Location: Niagara Region

Job Type: Full-time

About the Canadian Elite Basketball League (CEBL)

The Canadian Elite Basketball League is a domestic professional basketball league with teams located across Canada. The CEBL will provide sports fans with a premium entertainment option while also allowing players, coaches and other stakeholders the opportunity to engage in the sport of basketball at the highest level. The CEBL will operate in accordance with the player and referee standards set by Canada Basketball, the National Sporting Organization for the sport of Basketball in Canada. The league will proudly adhere to the International Basketball Federation (FIBA) rules and regulations.

Ticketing Manager Responsibilities: (Including, but not limited to)

- Manage all league-wide ticketing functions, including each team's ticketing builds, data analysis, and the implementation of sales plans as they relate to group-, season- and single game- ticket selling
- Coordinate and communicate team specific Ticketmaster requirements for all CEBL events
- Submit events to Ticketmaster for programming; manage all inventory requirements, special offers and programs on behalf of the CEBL team
- Provide ongoing support for each CEBL team's ticketing department to ensure that all sales channels are working efficiently
- Liaise directly with the league's Ticketmaster contact for around the clock support, and to ensure that the CEBL is adopting the latest software improvements
- Manage ongoing event sales and inventory control, ensuring that operational requirements are addressed for all CEBL teams
- Provide inferences and insights to CEBL teams based on the data collected through the league's Ticketmaster software
- Actively analyze and compile the league's ticketing data to ensure that it is readily available for further analysis by league stakeholders
- Development of all ticketing requirements for CEBL league events (sponsor summit, all star game etc.)

CEBL

CANADIAN ELITE BASKETBALL LEAGUE

Qualifications

- Bachelor's Degree in Sport Management, Business, or another related field
- 2-3 years of ticketing experience on the administrative side of the business (building events, coordinating sales efforts etc.)
- Experience with Ticketmaster software preferred; particularly speaking to the building and administration of ticketed events
- Valid Driver's License
- Proficient in all Microsoft Office Applications

Required Skills:

- Strong analytical skills and attention to detail
- Ability to work independently on multiple tasks with specific deadlines
- Fluent with MS Word, Excel and Ticketmaster Archtics softwares
- Client focused and strong service orientation, with related customer service experience
- Detail-oriented and able to handle multiple projects and deadlines
- Reliable and dependable team player with ability to work independently and under little supervision
- Knowledge of the sport of basketball is considered an asset

Availability:

- Some evening and weekend work will be required

Compensation:

- Competitive base salary - please indicate salary expectations within your cover letter

Other Requirements:

- Applicants can forward their application (cover letter and resume) and salary expectations to info@cebl.ca with the subject line, "Ticketing Manager, CEBL"

We thank all applicants, however only those who are selected for an interview will be contacted.